

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

<p>Application Serial No.: 10/806,712</p> <p>Applicant(s): Nishikawa et al.</p> <p>Filing Date: March 23, 2004</p> <p>Title: AUTOMATIC CONTENT DISPLAY APPARATUS AND METHOD</p> <p>Examiner: Joshua D. Taylor</p> <p>Art Unit: 2426</p> <p>Customer No.: 37123</p> <p>Confirmation No.: 2664</p>	<p>Certificate of Transmission/Mailing/Express Mailing</p> <p>Facsimile Transmission number: (571) 273-8300; or, if applicable, "Express Mail" mailing label number: _____</p> <p>I hereby certify that this correspondence is being facsimile transmitted to the USPTO, under 37 C.F.R. § 1.8, electronically transmitted via the USPTO electronic filing system, under 37 C.F.R. § 1.6(e)(4), deposited with the United States Postal Service with sufficient postage as first class mail in an envelope, under 37 C.F.R. § 1.8, or deposited with the United States Postal Service as "Express Mail Post Office to Addressee" service, under 37 C.F.R. § 1.10, on the below indicated date and is addressed to: Commissioner for Patents, P. O. Box 1450, Alexandria, VA 22313-1450.</p> <p>Typed/Printed Name of Person Transmitting, Mailing, or Express-Mailing Correspondence: <u>May Lin DeHaan</u></p> <p>Signature: <u>May Lin DeHaan</u></p> <p>Date of Transmission/Deposit: <u>10/21/2009</u></p>
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Hon. Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

**STATEMENT OF INTERVIEW SUBSTANCE
UNDER 37 C.F.R. 1.133(b)**

To the Commissioner:

This document is a Statement of Interview Substance for the Telephonic Interview conducted on September 23, 2009, with Examiner Joshua D. Taylor, Supervisory Patent Examiner Joseph P. Hirl, and Attorneys Thomas F. Lebens and May Lin DeHaan.

Claims 1 – 20 were discussed. The cited art that was discussed included Knudson (US 7386871), Ahmad (US 6263507), and Shaya (US 2002/0161664).

The Examiner acknowledged that the amended claim language of August 24, 2009, may overcome the cited art of record.

Respectfully submitted,

Dated: 10/21/09

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